

THE CLINICAL PAGE

FALL 2010



PROTECTING BOUNDARIES IN A BOUNDARY-LESS WORLD: PART II OF AN ONGOING DISCUSSION: FACEBOOK AND CLINICAL SOCIAL WORK

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SPECIAL POINTS OF INTEREST:

- Committee Reports and Articles
- Writing Opportunities
- Practice News
- Diane Davis Workshop
- Book Review

BY EMILY GOSTERISLI, LCSW

As reviewed in Part I of this discussion on boundaries and technology, clinical social workers are continually faced with new technological frontiers in need of ethical examination and thoughtful drawing of boundaries. In this Part II, we will briefly explore clinical social work's emerging use of Facebook and related ethical issues. Our hope is to inform you of new technology GSCSW is using, peak your interest in the ethical issues this will raise, and hopefully, inspire ongoing discussion within our community.

Facebook came to our attention for this article as one of our fellow GSCSW committees (LMSW Committee) launched GSCSW's first Facebook Group Page <http://www.facebook.com/group.php?gid=144040415624274> This Facebook page is designed for new LMSWs/MSWs who are looking to stay up to date on GSCSW events, and it has the potential to serve as a networking link and conversation forum for new social workers. So, GSCSW has entered the Facebook frontier and, we imagine, in addition to those members excited about this technological progress, there are members concerned about the ethical ramifications of utilizing this cyber space social medium.

For those of you wondering what Facebook is, it is, in short, a social networking website that requires membership and allows for various levels of communication both about oneself (or group, as in GSCSWs LMSW Group Page) and between members (see www.facebook.com to learn more). You could think of Facebook as the newest and most advanced version of an email listserv (though there are many differences, most significantly that you have to decide and manage how public/private your membership will be).

Many of you may have heard in the news lately about Facebook's "Privacy Policy" and its members' complaints about its difficulty of use and limitations for truly protecting your privacy. Clearly, even outside of the realm of clinical social work, the boundaries of personal information have been a concern of many Facebook users. With that said, Facebook has made ongoing changes in their privacy settings (reportedly in an effort to maximize privacy options and improve the privacy settings ease of use).

As you consider Facebook and its utility as social medium for clinical social workers, here are some ethical issues we would like you to consider:

Drawing boundaries between your personal and professional use of Facebook

Managing your cyber space identity (you are ultimately responsible for who can access your information; get help when you need it)

Awareness of your clients' cyber space identity (e.g., will you see your clients' Facebook page?)

While there are both pros and cons to the use of emerging technologies in clinical work and professional development, it is clear that technology will continue to evolve throughout all of our professional careers. It is up to us to manage our individual use and collective professional association with these technologies. It is our hope that this brief discussion will encourage each of you to explore GSCSW's new LMSW Facebook Group Page, consider your personal and professional preferences regarding Facebook, and with your fellow

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PRESIDENT'S MESSAGE



Hello, Fellow GSCSW Members!!

I am writing to you during the glorious days of fall that we are experiencing this year.

I have so much excitement about where things are with GSCSW. We have a wonderful membership chock-full of new graduates and social workers in the field for many decades. With all this energy, diversity, and experience, we have much to offer each other and the clinical social work community. Along with the change of seasons, GSCSW is experiencing changes of its own! We have welcomed our new President –Elect, Barbara Emmanuel, LCSW, along with several Board members. Barbara has already jumped in and has been busy, working closely with the new LMSW Co-Chairs and helping the Mentorship and LMSW Committees plan some new events which will be more intimate in setting and experience!

Another change is that Fred Crimi, LCSW, is stepping down as Editor in Chief of the Clinical Page. We have all benefited from Fred's passion and skill in developing and contributing to our newsletter. He took it to a level of quality of which he (and we!) can be proud. Thank you, Fred, for all your service-- and we wish you well.

As I enter into the final year of my Presidency, I still have several goals I want to achieve! I am continuing my commitment to going green and keeping our website and use of technology updated. We are currently updating our website and have joined forces with a new, local web designing group called Southern Web. Please check out our website, www.gscsw.org, to see the changes, and also stay updated on what is going with GSCSW. Also, the new LMSW Co-Chairs have created a Facebook page to reach out to new social workers and keep people up to date on what we are offering. Another special goal has been to continue to make GSCSW a home to Clinical Social Workers. Through the Professional Education Committee's stellar programming, we have offered Thursday Night events, Diane Davis, and Spring Conference—all top-notch programs with dynamic speakers. See the calendar of events for our upcoming presentations!!

Mostly, I am grateful for our membership and clinical social work community. We have an amazing group of talented social workers who dedicate their time and energy to make a home for clinical social workers in Georgia. I am always so proud of our membership for volunteering and working together to make GSCSW something of which we can all be proud.

Please do not hesitate to contact me if you have any questions, concerns, or a desire to get involved! Looking forward to seeing all of you at upcoming events!

Alyce E. Wellons, LCSW

President

"I have so much excitement about where things are with GSCSW."



give to ourselves. GSCSW is proud to have many newly graduated social workers who have joined our membership. As these dedicated profession-

here in Georgia. We've included this article in our column called "From the Membership", a column which is open to contributions from any of our members that might want to share thoughts, feelings or concerns relevant to our professional lives. Please consider submitting an article to the Clinical Page!

FROM THE EDITOR

Fred Crimi, LCSW, has been the Editor of GSCSW's Clinical Page for the past several years. Fred has played a huge role in developing and enhancing the Clinical Page, giving it greater depth in addressing clinical social work issues. He has been creative and innovative in developing columns that have encouraged all of our members to contribute their own ideas and articles. In addition, Fred's well-written and researched articles and book reviews have received recognition from national authors. After many years of devoted service and passion to the Clinical Page, Fred has decided to step down from his role. Thank you, Fred, for your many years of hard-working dedication and service for GSCSW!

Autumn is here, and the holiday season and winter months are fast approaching. It can be especially hectic and stressful for many of us during this time of year, so we've decided to include an article on self-care. Certainly, addressing our own self-care needs can be one of the greatest gifts that we can

also begin their social work careers, developing their own self-care protocols will be important. Our mentoring and low-cost supervision groups can be a real benefit to our membership. Consider these groups to be an investment in taking care of ourselves.

We are proud of our GSCSW leadership and our committee members. They have been continuing to work hard, addressing issues in their respective areas. For those of you who have been to the movie theatre and seen "The Social Network", you may agree that it is a compelling and interesting look at the creation of Facebook, maybe even stirring in us our own personal questions to address as we eat some popcorn and enjoy the movie! The Ethics Committee has given us Part II of an ongoing discussion detailing the ethics of our use of Facebook as clinical social workers.

For those in our membership who could not attend the Town Hall Meeting presented by Wendi Clifton and Sue Fort (NASW) in September, our Legislative Committee gives us a summary of the meeting and suggests ways that we can all become more informed and involved in legislative issues that address our profession

Polly Hart, LCSW, gives us an insightful book review that might certainly inspire us to think about more meaningful ways to provide services to our clients. Margo Geller, LCSW, continues to give us her unique perspective into the business aspect of clinical practice in an ongoing column "The Business Side". As per Margo, "a great life is built by creating meaningful memories with the people who matter most to you." Building relationships and connecting with others is key!

Tell us what you think about the articles in this Fall Edition of GSCSW's Clinical Page. We want to know your ideas and appreciate your feedback! E-mail comments or questions to kptantillo@yahoo.com

Happy Fall!

Karen Tantillo, LCSW (Editor)

A BOOK REVIEW

BY POLLY HART, LCSW, BCD



The Cathedral Within

by Bill Shore, Random House, 1999.

Review of a Small Book with a Big Idea

I'm not sure when this little book wiggled its way into my thinking, but it left an impression several times the size of the book. I think I must have run into another one of those situations which social workers know well when a "pilot program" was successfully launched with successful outcomes, only to close their doors because no further funding past the initial grant was available. Expensive, particularly in terms of the human capital start-ups require and too often leaving hard working professionals watching their work disappear in the winds of economic and political fads and fashions.

Enter Bill Shore, Washington politico, who woke up one morning with an idea about changing his own career path. He badly wanted more meaningful work, something that could help fulfill his own need for giving back after years of success in the world of political campaigns. (He directed many campaigns including Gary Hart's presidential bid.)

The first thing he did was to survey what already existed and what worked when it came to delivering human services. He was able to find several outstanding programs, successfully serving populations with severe problems – programs that had enviable track records but were not being duplicated. He also found the ubiquitous cyclical re-inventing the wheel as successful programs collapsed because of unstable funding. He was looking for a model whereby good programs could survive.

The most stable and creative programs he found had spun off for-profit businesses which employed individuals from the targeted client population even as it created profits that were then plowed back into the direct service side of the non-profit.

Two such programs he highlighted in the book included a sheet metal manufacturing company which employed substance abuse clients (two workers were hired for each position and all workers were cross-trained to fill in for absentees). The sheet metal was sold to Boeing for airplane manufacturing. The second program was a historic hotel in Manhattan, completely restored to its former grandeur, which employed and housed the mentally ill homeless while offering low cost hotel accommodations for the general public. The paying public supported in-house services provided to the impaired residents. (60 Minutes featured this story with gorgeous pictures of the old and noble hotel, now on the National Historic Register.)

These stories sent me into a virtual life as small business owner—books and gifts of course, where profits were destined for good use. I soon began to notice other such dual business arrangements such as UNICEF's catalog and gift store, and the ever present gift stores in museums. I just had never conceptualized this model for my own area of interest – mental health. But even as my virtual business enjoyed great success, the very real shrinking of real mental health services was to be found everywhere I looked.

During this same time I was also listening to beginning clinical practitioners whose jobs in today's economy were quite limited compared to those of several decades ago. Today's marketplace offers not only fewer "agencies," but consists largely of "privatized" mental health centers or government and corporate programs who at all levels deliver services through independent contractors who are provided no benefits and limited career paths. And the services are bare bones, not the kind of work most new practitioners had in mind. It did not take long to convince me that clinical social workers will increasingly have to build their own careers as entrepreneurs in ways they never imagined. One recent study predicted

One recent study predicted that 40% of practitioners in human services will become independent contractors in the next 10 years.

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clinicians and members engage in thoughtful discussion of the ethical considerations these technologies bring us. For those of you who are Facebook members we also ask that you consider the following ethical guidelines for use of Facebook for professional purposes. These are adapted from the guidelines we recommend for use with GSCSW's listserv which can be found below and on our website www.gscsw.org

Guidelines for using Facebook GSCSW LMSW Group Page with respect to clinical issues

While the Facebook GSCSW LMSW Group Page provides a means of communication within the professional community, we need to be aware of the lack of confidentiality of this resource. Although technically it is for group members-only use, it can be accessed by others who are not bound by our Code of Ethics. Since it is not a secure site, the Facebook GSCSW LMSW Group Page should not be used for case consultation.

The primary purposes of the Facebook GSCSW LMSW Group Page are:

1. Announcements such as: GSCSW events, job opportunities, workshops, office space (for rent or need);
2. Questions about referrals;
3. Other aspects of clinical practice such as: Looking for resources, organizing a peer consultation group, professional dialogue (excluding case information)

Please remember that Ethics Committee members are available for confidential consultation regarding members' ethical concerns.

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Please [click here](#) to read Part I of our discussion on Facebook and Clinical Social Work.

<http://www.gscsw.org/newsletter/documents/2009SpringSummerCP.pdf>

Guidelines for using Listserv:

Please remember that we can never be sure that emails will remain private and confidential; therefore, when using the listserv, GSCSW reminds you to use the listserv for general questions only such as services, linkage to other information, requests for referrals, office space, workshops, etc. Avoid all use of identifiable protected health information, as we cannot ensure that emails sent on the listserv will remain private and confidential.

BOOK REVIEW

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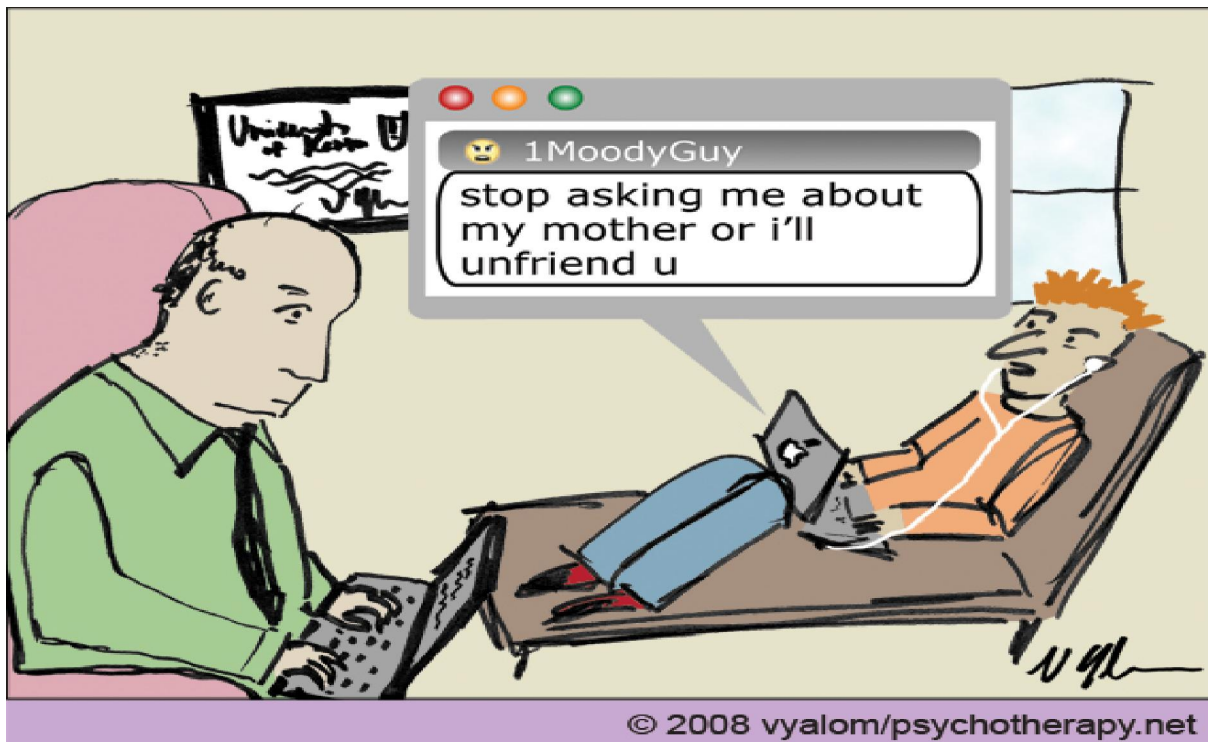
that 40% of practitioners in human services will become independent contractors in the next 10 years. Enjoying satisfying work, having sustainable careers and having a chance to use their hard-earned professional knowledge while funding their own lives seems to present a growing challenge from what I hear and see today. But back to Bill. . .

As he worked his way through countless options for a new endeavor, Europe's medieval cathedrals came to mind as an appropriate metaphor. Each of the major cathedrals took between 400 to 800 years to complete, with each generation of builders and granite carvers knowing that they would never see the completion of what they were working on, but they could live absolutely certain in the knowledge that their work would stand and serve steadfastly beyond their own lives. And thus inspired, he invented his own dual business arrangement by founding Share Our Strength, a non-profit which has provided millions of dollars in funding to other non-profits working in anti-hunger or anti-poverty programming. His for profit business, Community Wealth Ventures, provides strategic counsel to corporations, foundations, and non-profits working for these same goals. Here are "resources generated through profitable enterprise to promote social change."

Of course, value in mental health work rests in the lives of clients, not monolithic buildings, but the ideal of financial stability in the lives of those providing or receiving mental health services is a worthy goal. Imagine mental health services offered in programs characterized by both longevity and stability - - - a great gift to clients in a world of extraordinarily rapid and disruptive change. Could clinicians partnering with their business-minded friends generate possibilities? Who knows where a little book with a big idea can lead you. . . . if not to cathedrals, maybe just to meaningful ways to work and serve.

Offering both inspiration and food for thought, The Cathedral Within is a satisfying, brief and worthwhile read.

HUMOR



"Additional cartoons, articles, and interviews available at www.Psychotherapy.net"

FROM THE THERAPIST'S CHAIR

NURTURING AND TAKING CARE OF OURSELVES: AN OFTEN OVERLOOKED RESPONSIBILITY OF CLINICAL SOCIAL WORKERS

BY KAREN TANTILLO, LCSW



Have you ever gone to Disneyland and taken a ride through the Haunted Mansion? At different points during the ride, you can literally see blurred reflections of ghostly creatures that seem to be going for a ride with us in the buggies. The ghosts appear to be sitting in our laps and even smirking creepily back at us from fogged mirrors. After the ride ends, we climb off and fortunately leave the ghosts and their spooky images tucked safely inside the halls of the Haunted Mansion. When working with our clients, we may not be as successful at leaving them behind at the office, their homes, or the hospitals and treatment facilities where we work. Instead, our clients may somehow “hitch a ride home with us-or, more accurately inside of us.”

I really enjoy this ghostly metaphor that Babette Rothschild and Marjorie Rand use in their introduction to [Help for the Helper: Self-Care Strategies for Managing Burnout and Stress](#) (2006). I think that all of us in this helping profession of social work would agree that, at times, we do think about our clients outside the workplace. However, if we consistently “bring our clients home” and don’t allow ourselves to maintain a “professional separation from our clients”, the impact on our ability to be truly helpful can certainly be minimized. Empathizing with our clients can be one of our strongest and most effective tools in our work, but clearly, it can also be a “double-edged sword”, if not properly managed. According to Rothschild and Rand, the best tools that we can use to really figure out our own level of stress can simply be to use our own “common sense”, as well as our own self-awareness and body awareness. When we are highly stressed, most of us will have difficulty thinking clearly. The key to thinking clearly is to stay calm even when we’re challenged to the maximum level. The better we can really know and understand ourselves, the greater the chance we will be able to maintain this clear thinking and listen to our bodies. Receiving and giving supervision, finding mentors whom we respect and admire, peer group discussions, workshops and training, and our own therapy can all be paths to greater self-awareness. Real and full self-awareness is surely an important life-long journey .

"REAL AND FULL SELF-AWARENESS IS SURELY AN IMPORTANT LIFE-LONG JOURNEY"

My first job out of graduate school after getting my MSW was at a large New York City hospital in the Bronx working as a social worker on an inpatient psychiatric unit. Some of these clients were dually diagnosed; some were homeless; all were in crisis and psychiatrically unstable. Although I really enjoyed the intensity of the family and crisis work on the unit, I learned quickly that I would need to work hard in finding my own way to balance the inherent stressors of this kind of work. My supervisor was a seasoned MSW who had been working on this particular psychiatric unit for many years and had already developed her own self-care plan. Although she usually left on time and always seemed to make an effort to enjoy her colleagues, my first supervisor’s classic stress-management plan made many of us on the unit laugh out loud. (Humor is a wondrous form of stress relief!) She gave herself and others permission to make use of personal (or sick) days and would suggest, “Sometimes you just need to stay home and watch *The Price is Right!*”

Getting enough sleep and good nutrition, taking vacations and enjoying time outside the workplace, and maintaining positive relationships and social connections are all basic parts of a self-care plan for any social worker. According to Robert Wicks in his book [The Resilient Clinician](#) (2008), the most important gifts that we can truly give our clients is a sense of our own “confidence, peace, and energy.” Wicks spends much focus on supporting helping professionals in finding a spiritual balance, seeking out silence and solitude, and periods of daily meditative mindfulness. All clinicians, social workers, and helping professionals clearly need to develop their own self-care protocol and guide. How do we manage the often frenetic pace of technology and cyberspace? In his practical and helpful article “The Mindful Internet User” by John Grohol in the Sept./Oct. 2010 [Psychotherapy Networker](#), mindfulness training can even be used to manage our own relationship with the Internet and the effects it has on us.

Some of us may be more resilient by nature (and biology), but certainly all of us working in this helping profession need to strengthen our

" THE BUSINESS SIDE "

BY MARGO GELLER, LCSW



"At least he wasn't an axe murderer!" My friend's assertion did little to sway my opinion. I asked, "Why do you keep accepting blind dates with unsuitable people?" Her eyes searched mine – for a reprieve perhaps, or forgiveness? Finding neither, she glanced away and plead, "Well, it beats being alone on Friday nights." "Really!" I admonish like an English governess. "Any date will do, so long as you keep busy on a Friday night?" Her cringe acknowledged my stark appraisal. "Pathetic, I know," she offered limply, "but it does distract me from my loneliness." I remained steadfast. "I don't know what else to do," she said, relenting. "You can start," I jumped in, "by defining your ideal client!"

She knew I used "client" as a metaphor for "date" because, like my other coaching clients, she offered the same types of excuses for keeping unsuitable clients in her business. However, as with bad blind dates, these clients drive us crazy because they don't possess characteristics that make the experience enjoyable. To avoid this and get the experience we want, we must – in the beginning – define the clients we want.

We can start by understanding what makes a bad client. On a generic level, certain clients, no matter what product or service, display non-desirable behaviors, including high complaints, non-compliance with procedures, and rudeness. On a specific level, some clients aren't in a position to maximize the service of a given business, such as a home buyer with insufficient down payment or a single traveler using a couples' travel agency. Ultimately, these unsuitable clients lock up "slots" that could be used to serve good clients, often to the point where 80% of client service effort gets allocated to the bottom 20% of clients – the "problem" clients. This produces a lose/lose dynamic: frustration and expense for the business, with underserved and unsatisfied clients.

Conversely, good clients are win/win. They display good overall qualities, such as paying bills on time, clearly communicating wants, and respecting the business's services, and they fit the business's specific service niche. This good client works with a business to solve issues, stands ready to consummate the transaction, and conveys a sense of closure and accomplishment after a service is rendered.

Since these are the clients we want, how can we know one when we see one? Create a profile of what this client looks like through what I call the "Ideal Client Profile." On a scale of 1 - 10, think about client interactions that comprise a "7-10 Experience."¹ This is easy on a generic level. Most of us say things like, "Clients who respect my service, pay my invoices, or who are courteous." We also need to get granular, defining the top specific attributes relative to your business. These should align with our business strengths – the things we do/be/are that differentiate us in the marketplace. If you're in real-estate, where geographically do you want to sell? If you're offering financial services, what net worth client meets your needs? If you're a business lawyer, what type of industry aligns with your expertise? Here's an example for a Commercial Real Estate Agent:

Potential clients must be:

Dealing in \$1M or above property

Adequately financed

Buying/Selling in a targeted geographical area

Serious and motivated

Valuing of agent's role

Responsible and respectful

Once the Ideal Client Profile is in place, we simply tick through it and either "hire/retain" the good clients (ones who comply with

THE BUSINESS SIDE—CONTINUED FROM PAGE 9

our profile) or “fire/avoid/refer-out ones who don’t meet our criteria.”² In one fell swoop, we remove the bulk of client issues, expand the percentage of time working with enjoyable and profitable clients, and make room for more good clients.

At first, this may seem hard to do. As with most improvement tasks, knowing what and how to do something is easy. It’s execution that challenges us. One big reason is exaggerated fear emanating from a scarcity mentality. It’s a dog-eat-dog out there, some of us think, and the pie’s only so big. Letting a client go may start a slippery slope to the poorhouse. A second reason is bad clients keep us busy (remember my friend’s blind date?). For many of us, staying busy looks like success, but really distracts us from doing the deeper work of defining a better life. Finally, a less acknowledged and more insidious reason is apathy. Simply put, most of us have been willing to settle for a #5 existence. We hear voices saying, “Who do you think you are? Life is tough – you should just be happy where you are.” This impoverished self-image that will thwart our path to success and dull our happiness for whatever success we do attain.³

Confronting our demons can be difficult. The key is to think abundantly. The world of business is not a pie with only so many sections. Instead, wealth is created by each of us when we step to the plate to offer a service that meets another’s needs. It’s dynamic and grows to whatever size we create. We simply need to pause, know we deserve success, and ask the question, “What can I do to create a 7-10 experience in all I do?” In the area of business, creating an Ideal Client Profile will help steer us in that direction, providing clarity and specificity, and keeping our target out front. It will also act as an advance planning tool – one that preserves time, both for managing current clients and seeking new ones. Taken together, these positive outcomes will not only make business life more enjoyable, they will enable each of us to bring more of our authentic selves into the world, which for me, comprises a crucial ingredient for living the “7-10” life.

~ MarGO

1 For more on living a 7-10 Experience, see “The Power of Place”

2 For more on severing non-productive relationships, see “The Power of Parting”

3 For more on overcoming fears, see “The Power of Prevailing”

Margo Geller is the author of [The Love Club: A New Approach to Business Networking](#)

FROM THE THERAPIST’S CHAIR CONTINUED FROM PAGE 8

abilities to manage work stressors and put daily energy in this area. Financial pressures and the oftentimes lower financial rewards for the important clinical work that we do can be a strong challenge to our efforts to maintain resilience and not to feel crushed or over taxed. When under stress, focusing on our own bodies can be a useful tool in reducing our anxiety and feeling more in control of our own thoughts. Just focusing on our own breathing and heart rate or noticing the physical positions or posture of our bodies and limbs during a session can be a start, as per the informative research provided in [Help for the Helper: Self-Care Strategies for Managing Burnout Stress](#).

One of my favorite books demonstrating effective cognitive-behavioral strategies and improving self-talk for our clients (and ourselves) is David Burns’ classic [Feeling Good](#). This book offers a clear way of becoming more aware of the impact of how “negative” thinking might lead to greater depression and anxiety in our lives. We can regard our own struggles, not as weaknesses or problems, but instead as opportunities for greater inner strength and emotional insight. We can be proud of our call to act as caring, concerned, and compassionate human beings, knowing that we might serve as role models for our own clients.

As social workers, it’s important to be gentle with ourselves. We need to stay seated comfortably in the “therapist’s chair” and be in touch with our own feelings and our own bodies in order to think clearly. When our inner life is strong and nourished, we are certainly more able to do our jobs and truly be empathic towards others. Compassion for others also clearly means compassion for ourselves.

FROM THE MEMBERSHIP

BARBARA LEWISON, LMSW AND CHERYL BRAVO, MSW

A Summary of the GSCSW Town Hall Meeting: A Call to Action

Welcome to the FY2010-2011 Legislative Session! On September 9, 2010 we held the annual GSCSW Town Hall Meeting with our Legislative Lobbyist, Wendi Clifton, Esq., and the NASW GA Chapter's Executive Director, Sue Fort. We also heard input regarding legislative involvement by Jennifer Moore, the new NASW President who is also very engaged in the political process.

The Town Hall Meeting was another reality check with regard to the FY2010-2011 GA State Budget. As we enter into the new legislative session, we are once again faced with more state budget cuts (~1 million decrease expected this year). The economy has been slow to recuperate. Hiring freezes, layoffs, and furloughs continue, and Georgia faces uncertainty about how some social service programs will be funded. On a positive note, changes with Mental Health Parity are beginning to take place since the laws went into effect a few months ago. We also discussed recent issues with diagnosing under the Medicaid system, problems with access to mental health services, increased criteria for hiring at some agencies, and Medicaid problems with certain CORE Services being limited by the Care Management Organizations (CMO's). If you are interested in seeing Georgia's budget proposals, please see the following website:

http://dch.georgia.gov/00/channel_title/0,2094,31446711_31770283,00.html

Per Wendi Clifton and Jennifer Moore, the time to get to know your legislators is RIGHT NOW. They stressed how important it is for social workers to get involved in the legislative process by contacting our Senators and State Representatives. For those who might be phone-shy, please know that sending an email or letter is also effective. To find your U.S. and State elected officials you may go to the following NASW website: <http://capwiz.com/socialworkers/ga/home/>

Please also check out the GSCSW website, and click on the "Legislative Action" tab at the top of the home page. You will find information on how to get involved in the legislative process, the areas that GSCSW focuses on for advocacy, links to finding your legislator as well as voting/election information. To learn about how you match up with each candidate, check out the NASW election guide at: <http://ga.socialworkers.capwiz.com/election/guide/ga> or the interactive Project Vote Smart site, which both give information about each candidate as well as how they've voted and responded on various issues: <http://www.votesmart.org/>

Once you know your elected officials, you may print this out or record it for future reference. There are several ways to get involved. You may also go to the Senator or Representative's website, sign up for their newsletters, and/or be informed of their schedules and attendances at Town Hall/community meetings and other political meetings. Finally, you may call to request their campaign information. It was said that legislators never forget volunteer time and contributions, no matter how little we can donate.

Wendi Clifton will assist us later in the session by providing us with talking points on important issues, and then we will provide that information to you via the GSCSW listserve email when received. Until then, we urge you to make the effort to contact your state senators and representatives to voice your concern/interest/suggestions about those issues important to you and Georgia's residents.

Remember that change can and does happen with each and every one of us. This is our opportunity to have our voices heard and to show our commitment as social workers by advocating for our clients, our communities, and our profession!

COMMITTEE REPORTS

LEGISLATIVE

We prepared for the Town Hall Meeting in September by having conversations with several seasoned social workers about their legislative priority interests. Many of the seasoned social workers are in private practice and did not see the direct impact of some legislative issues, especially funding related to Medicaid. Also talked about how we can get the membership more involved with legislative issues- this has been an ongoing conversation. We continue to establish and maintain relationships with NASW and work to educate our membership about legislative issues that directly affect our work.

If you have any interest in joining the legislative committee, please feel free to contact Cheryl Bravo, LMSW, cbravo11@yahoo.com and Barbara Lewison, LMSW, blewison@gmail.com. We would be grateful for any assistance and/or

suggestions that you may have regarding increasing our memberships' involvement in the legislative process!

Cheryl Bravo, LMSW and Barbara Lewison, LMSW

Legislative Co-Chairs

PROFESSIONAL EDUCATION

Professional Education has been revitalized with several new members and has been working hard to deliver members with the best year of continuing education yet. We have a fantastic Diane Davis Workshop with Joan Lesser, PhD. on "Psychodynamic Relational Psychotherapy in a Multicultural Context" on December 3rd. We also have several fascinating upcoming Thursday night workshops on topics ranging from Eating Disorders, Intimate Partner Violence in LGBTQQI Relationships to Transcranial Magnetic Stimulation (TMS) Therapy. We will begin developing the 2011-12 Professional Education line-up very soon and would love to hear your thoughts on any topics of interest. Please visit the website for more information about upcoming workshops.

Jessi Heneghan, LCSW and Tricia Anbinder, LCSW, Co-Chairs

UPCOMING PROFESSIONAL EVENTS:

December 3, 2010— Diane Davis Lecture, Presented by Joan Lesser, PhD, **"Psychodynamic Relational Psychotherapy in a Multicultural Context"**

January 6, 2011—Marilyn T. Oakes, CRC, LCPC, Certified Pain Practitioner, *Working with Chronic Pain in Clinical Practice*

February 3, 2011—Brian Teliho, MD, *Transcranial Magnetic Stimulation (TMS) Therapy*

March 3, 2011—Debbie Lillard-Liam, LCSW, *Intimate Partner Violence in the LGBTQQI Relationships*

April 7, 2011- Cathy Marakovits, LCSW, *Couples Therapy Using an Imago Framework*

May, 2011—Spring Conference

COMMITTEE REPORTS

TREASURER

I would like to take this opportunity to introduce myself as your new Treasurer. My term began with a flurry of activity as members, new and renewing, paid their annual dues. We continue to increase revenue by approving Continuing Education Units (CEU) for agencies and individuals presenting professional development workshops. This translates into benefits for members such as having refreshments available at the Thursday night professional development series. It's a pleasure serving as your Treasurer and I want to thank Trisha Clymore, Administrator, for her help in making my job run smoothly.

Please feel free to contact me with any questions that you have.

Theresa Schaffer, LCSW - tmshilbert@yahoo.com

LOW-COST SUPERVISION

As an organization, the Georgia Society for Clinical Social Work recognizes the importance of supervision for all clinicians over the lifetime of their careers. We are especially committed to assisting in providing affordable, quality supervision to new clinical social workers. The Low Cost Supervision Committee facilitates matching LMSW's who are working toward LCSW licensure with supervisors who have agreed to provide supervision for a reduced fee. Please visit www.gscsw.org to learn more about the service and view a complete list of supervisors.

The Committee is also still interested in starting reduced-fee supervision groups for recently licensed LCSW's. Several seasoned clinicians, around the city, have expressed an interest in leading these groups. To learn more about this, please contact me directly at

bnamalcsw@aol.com or 404 231-2339.

Barbara L. Nama, LCSW, Chair

LMSW

A new term for the LMSW Committee has begun with a great start this fall, with the guidance from the former committee members and the support of the GSCSW board. As the new chairs, we are very excited and eager to recruit new social workers and to continue the efforts put forth by previous committee members.

Through the use of technology, we have implemented a targeted plan to spread the word about GSCSW to new social workers. In August 2011, GSCSW's inaugural Facebook page was launched, "LMSWs and MSWs of Georgia Society for Clinical Social Work", as a way for new social workers with a clinical focus in Georgia to connect, exchange information, network, and learn more about GSCSW. This page will be used to post events that GSCSW hosts specifically for new social workers, such as panel discussions and networking meetings. It will also provide a forum for discussion regarding the licensure process and how to get the most benefit from GSCSW membership as a student or new clinician.

In addition, administrators at local schools of social work were contacted to inform and invite students to attend an upcoming meeting to learn more about GSCSW. Later this fall, an informal meet and greet will take place for students and new social workers to learn more about how GSCSW can assist them in their new careers.

As a result of past panel success, the LMSW Committee has again joined with the Mentorship Committee to begin planning for a new panel in Spring 2011. The two committees will also be meeting for a salon-style gathering to discuss the most salient concerns of new clinicians, as well as how more experienced clinicians may be help to provide guidance and support for new clinicians facing different challenges in the field today.

This new term for the LMSW Committee brings many opportunities to continue evolving the committee based on the needs of its members and those of emerging social workers, and as the new chairs, we are ready for the challenge!

Stephanie Beatty, MSW, beattysa@gmail.com and Laura Carmody, LMSW, lcarmody@gmail.com, Chairs

COMMITTEE REPORTS

ETHICS

We are excited to step up from committee members to co-chairs this year. We would also like to welcome Millicent Roche and Sandy Ebrahimi to the Ethics Committee. We are fortunate they have joined us, as they bring to our committee wisdom and enthusiasm for ethics dialogue and support of their colleagues. We have not had any requests for ethics consultations this summer and are looking forward to hearing from our members whenever an ethics dilemma arises. As stated in our Facebook article, we will continue to promote discussion of the ethics related to GSCSW's use of technology and look forward to hearing from our membership on this issue.

Emily Gosterisli, LCSW egosterisli@hside.org and Beth Collins Himes, LCSW , bcollinshimes@alumni.duke.edu

Co-Chairs

MENTORSHIP

The Georgia Society for Clinical Social Work's Mentorship Program matches experienced clinicians with those newer to the field. The purpose is to support members in their professional development and career planning in clinical social work. Program activities may include developing career strategies, discussing practice standards, identifying continuing education needs, clarifying ethical and legal dilemmas, expanding clinical skills, enhancing professional adaptability and facilitating collegial networking. Students and new practitioners can apply to become a mentee and be matched with a Licensed Clinical Social Worker mentor. We encourage those seeking to be matched with a mentor to attend the monthly mentorship group meeting before completing an application.

The GSCSW Mentorship Program also offers a free monthly group. This informal group offers mentees, students and new practitioners an opportunity to network, receive support from each other and work on career development with seasoned facilitators. You do not have to be currently matched with a mentor in order to participate in the monthly group. The group meets on the second Monday of every month. We are excited to announce a new meeting location in Smyrna!

In addition to the mentorship match as well as the monthly group, the Mentorship Committee is currently working with the LMSW Committee to plan a panel or a salon focused on self-care, survival tips, stories and words of wisdom from experienced licensed clinical social workers. We hope that this salon will be a casual, engaging and informative gathering. Please look for salon dates in your email this Fall.

If you would like to provide feedback or have any questions, please contact the Mentorship Committee Co-Chairs, Phyllis Glass, LCSW at palglass@mindspring.com or Sharon Harp, LMSW at sharp@emory.edu. The other committee members are Ephrat Lipton, LCSW, Tara Guest Arnold, PhD, LCSW, and Sonny Magill, LCSW.

Midtown Mentorship group:

Facilitators: Phyllis Glass, LCSW and Sharon Harp, LMSW

Location: The office of Phyllis Glass, 1904 Monroe Drive, Suite 120, Atlanta, 30324

Date/Time: 2nd Monday of odd numbered months, 7:30-9 PM

Contact: Sharon Harp, LMSW at (404) 727-7415

Smyrna Mentorship group:

Facilitators: Ephrat Lipton, LCSW, Tara Guest Arnold, PhD, LCSW and Sonny Magill, LCSW

Location: The office of Tara Guest Arnold, 4015 South Cobb Drive, Suite 250, Smyrna 30080

Date/Time: 2nd Monday of even numbered months, 8:30-10 PM

Contact: Tara Guest Arnold, PhD, LCSW at (404) 964-6629

SALONS

GSCSW to Host Salons: Bring Your Curious Self

Wikipedia defines salon as a gathering of people under the roof of an inspiring host, held partly to amuse one another and partly to refine the taste and increase the knowledge of the participants through conversation.

Our Mentorship committee and LMSW committee have come together to plan a series of new, fresh gatherings for our membership. Beginning Sunday, January 9, 2011 from 3-5pm, we will host quarterly informal gatherings offering conversation, collective wisdom, and knowledge. Our goal is to bring together some of the seasoned clinicians among our membership along with members at any point along their professional journey for an informal sharing of ideas. Bring your questions and your curiosity on January 9 to the home of Phyllis Glass, 1719 Johnson Road, Atlanta 30306. Wine, cheese and other lovely bites will be available. Please RSVP to Laura Carmody at lkarmody@gmail.com

Our second quarterly salon will be held Sunday, March 27, 2011.

JOIN THE GSCSW LISTSERV

We are continuing to encourage everyone to be a member of the GSCSW online community through the listserv. The benefits include:

- Giving and obtaining referrals and resources
- Jobs and workshop postings
- Office space announcements

If you are not a member, please send an email requesting an invitation to join the GSCSW listserv to: admin@gscsw.org

Sample email:

"I am a member of GSCSW and would like to join the listserv. My email is: youremailaddress@sample.com."

Someone will respond to you regarding the status of your request. We look forward to hearing from you online!

ADVERTISEMENT RATES

QUARTER PAGE	HALF PAGE	FULL PAGE
\$15 Members	\$40 Members	\$90 Members
\$25 Non-Members	\$50 Non-Members	\$100 Non-Members

LISTSERV: \$25 Members \$35 Non-Members

Members and Non-members are welcome to advertise in the Clinical Page and on the listserv. Members receive \$10 off.



GSCSW

P.O. Box 13838
Atlanta, GA 30324

DIANE DAVIS LECTURE – DECEMBER 3RD LIMITED SEATING!

“Psychodynamic Relational Psychotherapy in a Multicultural Context”

Presented by Joan Lesser, Ph.D.

Date: December 3, 2010

Time: Registration at 8:30AM; concludes at 12 pm

Where: Ridgeview Institute, 3995 South Cobb Parkway, Smyrna, GA 30080

CEUs:3 Core

This is a fast paced, highly practical seminar designed to teach innovative approaches and ideas to prevent, avoid, and resolve resistance. These techniques are applicable across a wide array of clients and problems, and can be integrated with all theoretical approaches. Common client impasses such as “Yes, but...” and “I don’t know” responses will be addressed. Upon completion of the training, participants will have a broad array of techniques to add to their repertoire and to aid in reducing the stress that accompanies their most frustrating clients.

For more information and to down load a registration form, please visit our website at www.gscsw.org