Georgia Society for Clinical Social Work
3904 N. Druid Hills Rd. #220 Decatur, GA 30033

Dear Prospective Sponsor,

We are excited to invite you to become a sponsor of the Georgia Society for Clinical Social Work (GSCSW) 2027 Annual Conference, an event dedicated to strengthening clinical practice and equipping social work and mental health professionals with practical skills, interventions, and therapeutic approaches to support their clients.

This year's theme, *The Therapist's Toolkit: Essential Skills, Interventions, and Modalities for Every Stage of Practice*, highlights the importance of continued learning, evidence-informed interventions, and clinical excellence across diverse populations and stages of professional development. Scheduled for **March 25–26, 2027, at the Hilton Atlanta Northeast in Peachtree Corners, Georgia**, the conference will bring together social workers and mental health professionals from across the state to expand their clinical knowledge, strengthen their skills, and connect with organizations like yours that are advancing the behavioral health field.

Why Sponsor the GSCSW Annual Conference?

Your support as a sponsor allows us to create a transformative learning and networking experience while showcasing your organization as a leader in mental health, wellness, and innovation. Sponsorship provides:

- **Elevated Visibility:** Prominent exposure to clinical social workers and mental health professionals.
- **Enhanced Networking:** Opportunities to build connections with professionals influencing behavioral health across diverse sectors.
- **Demonstrated Leadership:** Align your organization with a forward-looking event focused on ethics, innovation, and the future of mental health.

Sponsorship Opportunities

We offer packages designed to fit a variety of goals and budgets:

- **Platinum Lunch Sponsor ($5,000)**
- **Distinguished Social Work Month Reception Sponsor ($4,500)**
- **Distinguished GSCSW Member Breakfast Sponsor ($4,500)**
- **Gold Sponsor ($4,000)**
- **Silver Sponsor ($3,000)**
- **Bronze Sponsor ($2,000)**
- **Supporting Sponsor ($500)**
- **Friends of GSCSW ($250)**

Complete sponsorship benefits and details are outlined in the Sponsorship Prospectus below.

How to Join Us

We would be honored to partner with your organization to ensure the success of this conference. To secure your sponsorship or discuss a customized package, please contact me directly at conference@gscsw.org.

Thank you for considering this opportunity to support the GSCSW 2027 Annual Conference. Together, we can strengthen clinical practice, promote continued professional development, and equip social workers and mental health professionals with the skills and tools needed to make a meaningful difference in the lives of their clients and the communities they serve.

Please see the Sponsorship Prospectus below for full details on levels and benefits.

Warm regards,

Autumn Collier, LCSW
Conference Planning Committee
Georgia Society for Clinical Social Work

Georgia Society for Clinical Social Work
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Sponsorship Prospectus
GSCSW 2027 Annual Conference
The Therapist's Toolkit: Essential Skills, Interventions, and Modalities for Every Stage of Practice
March 25–26, 2027 | Hilton Atlanta Northeast

The Georgia Society for Clinical Social Work (GSCSW) invites you to partner with us as a sponsor for the 2027 Annual Conference. This two-day event will bring together social workers and mental health professionals from across Georgia to explore practical clinical skills, therapeutic interventions, and evidence-informed modalities that support effective practice with diverse client populations.

About the Conference

This year's theme, *The Therapist's Toolkit: Essential Skills, Interventions, and Modalities for Every Stage of Practice*, emphasizes the importance of continued learning and clinical skill development throughout a professional's career. Through engaging keynote presentations, educational workshops, and opportunities for professional connection, attendees will explore therapeutic approaches and practical strategies they can apply in their work with children, adults, couples, and families.

Your sponsorship will help support meaningful professional development for social workers and mental health professionals while providing your organization with valuable visibility and opportunities to connect with clinicians, practice leaders, and other behavioral health professionals.

Sponsorship Levels and Benefits

Platinum Lunch Sponsor (2 sponsors max) - $5,000

- Exclusive recognition as a **Platinum Lunch Sponsor** for one conference day.
- One ad banner in a conference announcement email to over 600 recipients.
- Opportunity to address the full conference audience during catered lunch (10 minutes).
- Three (3) complimentary conference registrations.
- Full-page ad in the conference e-program.
- Exhibitor table (Premium location)- one conference table and two chairs.
- Logo and company link on conference webpage with a brief (150 words) write-up. *2.3K active website users each month
- Post-conference attendee list (name and email address).

- Four (4) social media mentions across GSCSW platforms, including Facebook, Instagram, and LinkedIn.
- Showcase your brand with one promotional item included in every attendee's swag bag.

Distinguished Social Work Month Reception Sponsor (1 sponsor) - $4,500

- Exclusive recognition as the **Distinguished Social Work Month Reception Sponsor**.
- One ad banner in a conference announcement email to over 600 recipients.
- Opportunity to address conference attendees during intimate evening reception (10 minutes).
- Three (3) complimentary conference registrations.
- Full-page ad in the conference e-program.
- Exhibitor table (Premium location)- one conference table and two chairs.
- Logo and company link on conference webpage with a brief (150 words) write-up. *2.3K active website users each month
- Post-conference attendee list (name and email address).
- Four (4) social media mentions across GSCSW platforms, including Facebook, Instagram, and LinkedIn.
- Showcase your brand with one promotional item included in every attendee's swag bag.

Distinguished GSCSW Member Breakfast Sponsor (1 sponsor) - $4,500

- Exclusive recognition as the **GSCSW Member Breakfast Sponsor**.
- One ad banner in a conference announcement email to over 600 recipients.
- Opportunity to address conference attendees during exclusive membership breakfast (10 minutes).
- Three (3) complimentary conference registrations.
- Full-page ad in the conference e-program.
- Exhibitor table (Premium location)- one conference table and two chairs.
- Logo and company link on conference webpage with a brief (150 words) write-up. *2.3K active website users each month
- Post-conference attendee list (name and email address).
- Four (4) social media mentions across GSCSW platforms, including Facebook, Instagram, and LinkedIn.
- Showcase your brand with one promotional item included in every attendee's swag bag.

Gold Sponsor - $4,000

- Recognition as a **Gold Sponsor**.
- Two (2) complimentary conference registrations.
- Full-page ad in the conference e-program.
- Exhibitor table (Premium location)- one conference table and two chairs.
- Logo and company link on conference webpage with a brief (75 words) write-up. *2.3K active website users each month
- Post-conference attendee list (name and email address).
- Three (3) social media mentions across GSCSW platforms, including Facebook, Instagram, and LinkedIn.
- Showcase your brand with one promotional item included in every attendee's swag bag.

Silver Sponsor - $3,000

- Two (2) complimentary conference registrations.
- ½ page ad in the conference e-program.
- Exhibitor table - one conference table and two chairs.
- Logo and company link on conference webpage. *2.3K active website users each month
- Post-conference attendee list (name and email address).
- Two (2) social media mentions across GSCSW platforms, including Facebook, Instagram, and LinkedIn.
- Showcase your brand with one promotional item included in every attendee's swag bag.

Bronze Sponsor - $2,000

- ½ page ad in the conference e-program.
- Exhibitor table - one conference table and two chairs.
- Logo and company link on conference webpage. *2.3K active website users each month
- One (1) complimentary conference registration.
- One (1) social media mention across GSCSW platforms.

Supporting Sponsor - $500

- Recognition as a **Supporting Sponsor**.
- Company name listed on the conference website and conference e-program. *2.3K active website users each month

Friends of GSCSW - $250

- Recognition as a Friend of GSCSW
- Company or individual name listed in the conference e-program.

Ready to Join Us?

Secure your sponsorship today to maximize your visibility and support this transformative event!

For more information or to customize a sponsorship package, please contact:

Autumn Collier, LCSW
Conference Planning Committee, Georgia Society for Clinical Social Work
Email: conference@gscsw.org

We look forward to partnering with you for the GSCSW 2027 Annual Conference!